Partnership Development: GHHI Learning Networks

Training Slide Deck

Last Updated: March 2020

Learning Objectives

1	**Define Value of GHHI Learning Networks**
2	**Planning Tools for Learning Networks**
3	**Evaluating Collective Efforts**
4	**Plan for Future Growth**

What Are Learning Networks?

Learning Organizations:
Groups committed to achieving results through new and better ways of problem-solving

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Networks:
Stakeholders with a shared vision working in pursuit of a common goal or objective

Learning Networks are groups of stakeholders with a shared vision committed to achieving results through new and better ways of **problem-solving** in pursuit of a **common goal**
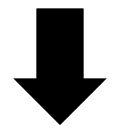
GHHI's Theory of Change:

Investments in comprehensive housing interventions, with health-based housing standards that incorporate energy efficiency, will yield significant improvements in health, economic, educational and other social outcomes.
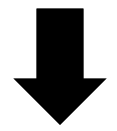
Theory of Change in Practice: The GHHI Model

Align
services & funding

↓

Braid
relevant resources

↓

Coordinate
service delivery
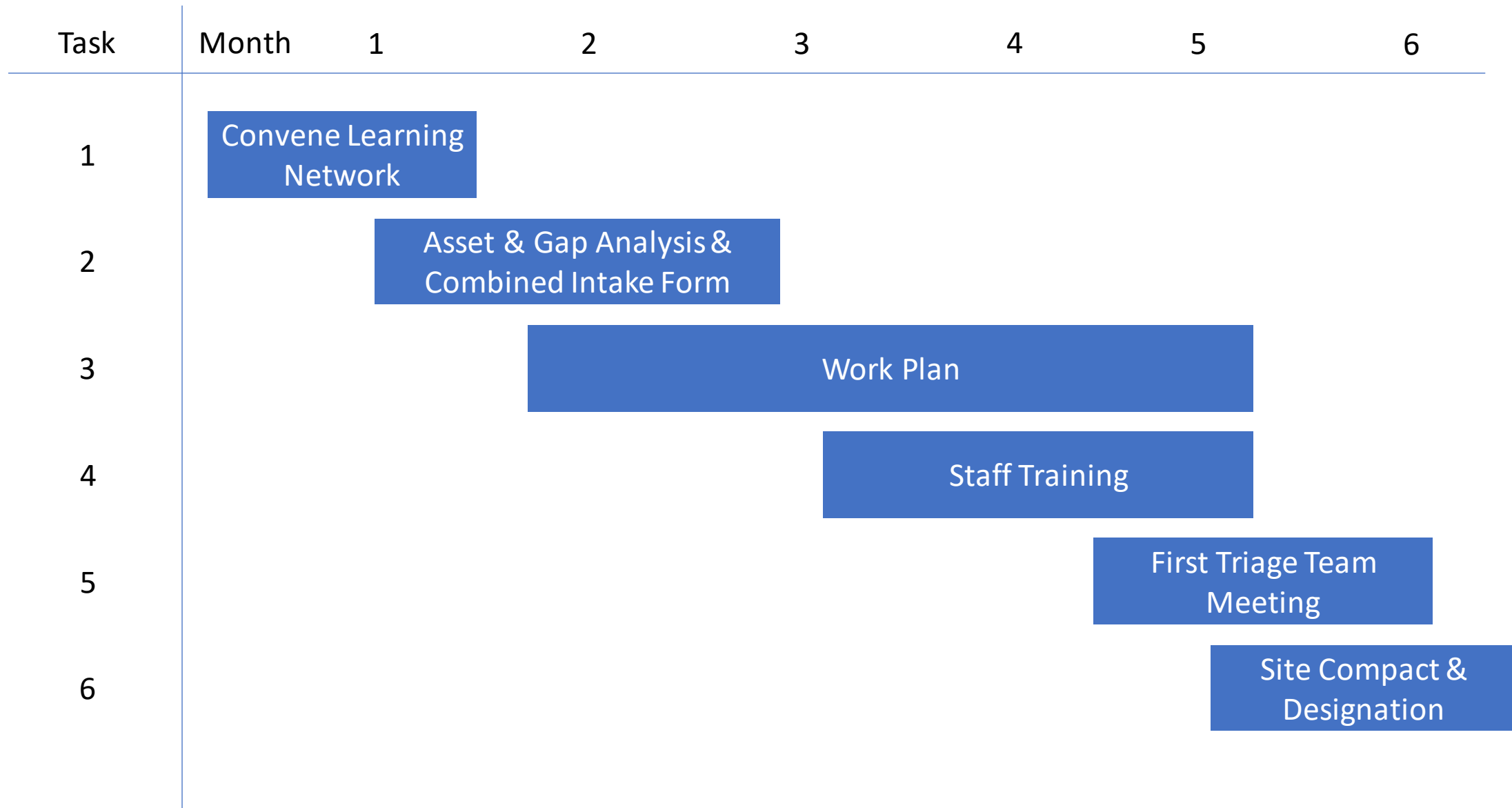
Philanthropy Federal/State/Local Private Sector

- Single Intake System
- Comprehensve Assessment
- Coordinated Services
- Integrated Interventions
- Cross-Trained Workers
- Shared Data

✓ **Lead Hazard Reduction**
✓ **Asthma Trigger Control**
✓ **Fall/Injury Prevention**
✓ **Energy Efficiency**
✓ **Weatherization**
✓ **Housing Rehabilitation**

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Learning Networks Initiate Onboarding

Task	Month	1	2	3	4	5	6
1		Convene Learning Network					
2			Asset & Gap Analysis & Combined Intake Form				
3				Work Plan			
4					Staff Training		
5						First Triage Team Meeting	
6							Site Compact & Designation

Learning Network Agencies: Captured in Asset Map

Outreach & Client Referrals
Insert text here

Intake & Applications
Insert text here

Resident Education
Insert text here

Home Assessment
Insert text here

Creation of Scope of Work
Insert text here

Quality Control
Insert text here

Ongoing Home Visits
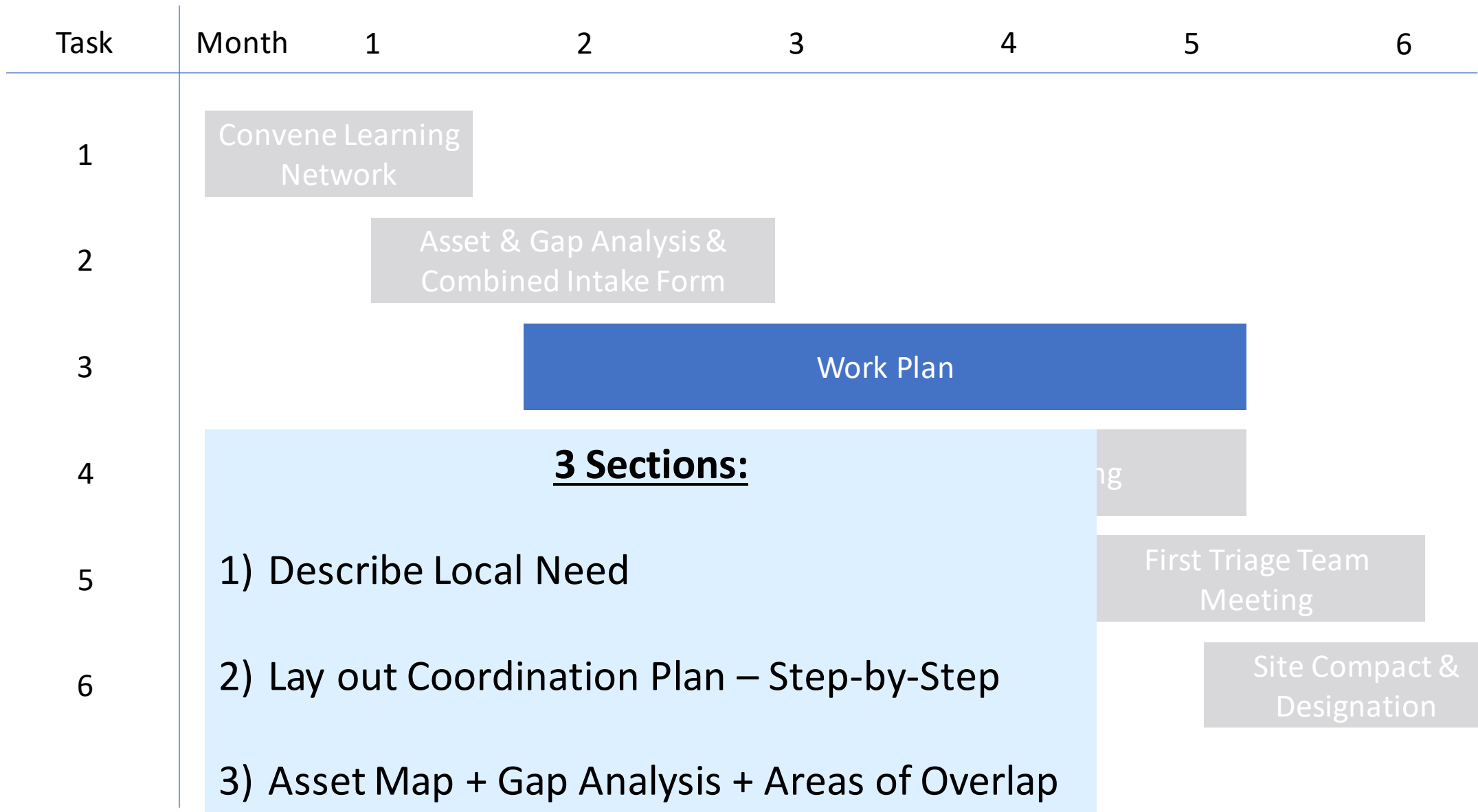*Insert text here*

Lead Remediation
Insert text here

Home Repair/Housing Rehab
Insert text here

Weatherization/Energy Efficiency
Insert text here

Independent Living/Accessibility
Insert text here

Additional Comments
Insert text here

Data/Evaluation
Insert text here

Policy/Legislation
Insert text here

Advocacy/Convening
Insert text here

Additional Comments
Insert text here

Orange represents the service delivery process |Green represents intervention areas |Purple represents areas of subject matter expertise

Set Learning Network Structure in Work Plan

Task	Month	1	2	3	4	5	6

1 — Convene Learning Network

2 — Asset & Gap Analysis & Combined Intake Form

3 — Work Plan

4 — [...]ng

5 — First Triage Team Meeting

6 — Site Compact & Designation

3 Sections:

1) Describe Local Need

2) Lay out Coordination Plan – Step-by-Step
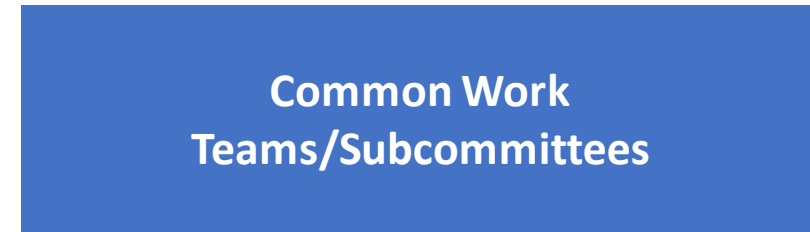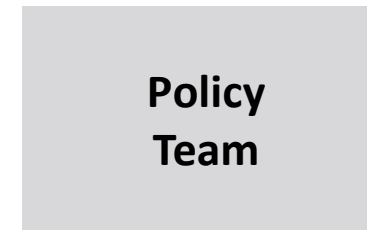
3) Asset Map + Gap Analysis + Areas of Overlap

After Onboarding: Work Teams Implement Plans

1) Regular Triage Team
Meetings for Unit Production

2) Additional Work Teams meet
as needed

3) Full Learning Network
meetings convened to review
outcomes of all Work Teams

Common Work Teams/Subcommittees

Data/Eval. Team	Policy Team	Funding Resources Team

Coordination conducted by the *Site Outcome Broker*

GHHI Recommended Planning & Facilitation Tools

Collective Impact Strategy
Framework for creating a common agenda and action plans based on shared values

Results Based Facilitation
Support to design meetings and group communication tools that are outcome-oriented

GHHI Specific Tools Available
- Asset Mapping Templates
- Work Team Annual Action Plan Template
- Example Learning Network Meeting Agenda

Learning Network Evaluation & Gap Closure Plans

When Learning Networks implement the GHHI model and test a **theory of change** they build an evidence base for future network building and fundraising


A PREPARE for conducting an evaluation

B DETERMINE stakeholders and how and when to engage them

C IDENTIFY assumptions and determine what will be different (theory of change and logic model)

D DEVELOP evaluation plan (logic model, measurement, framework, etc.)

E COLLECT and analyze data

F COMMUNICATE results and understand what happened (interpret findings and facilitate learning)

G MAKE informed decisions (improve actions and next steps)

Stakeholders

Example Work Team Flow
- **Data and Evaluation Team** develops methods for evaluating **Triage Team** work
- **Triage Team** implements plan and shares regular updates on outputs
- **Data and Evaluation Team** evaluates outcomes shares results are shared with **Learning Network**
- **Fundraising Team** and **Policy Team** implement plans based on results
- **Learning Network** develops strategy for engaging new members to fill network gaps

Evaluation Planning: GHHI Comprehensive Logic Model

LOGIC MODEL for the Green & Healthy Homes Initiative™
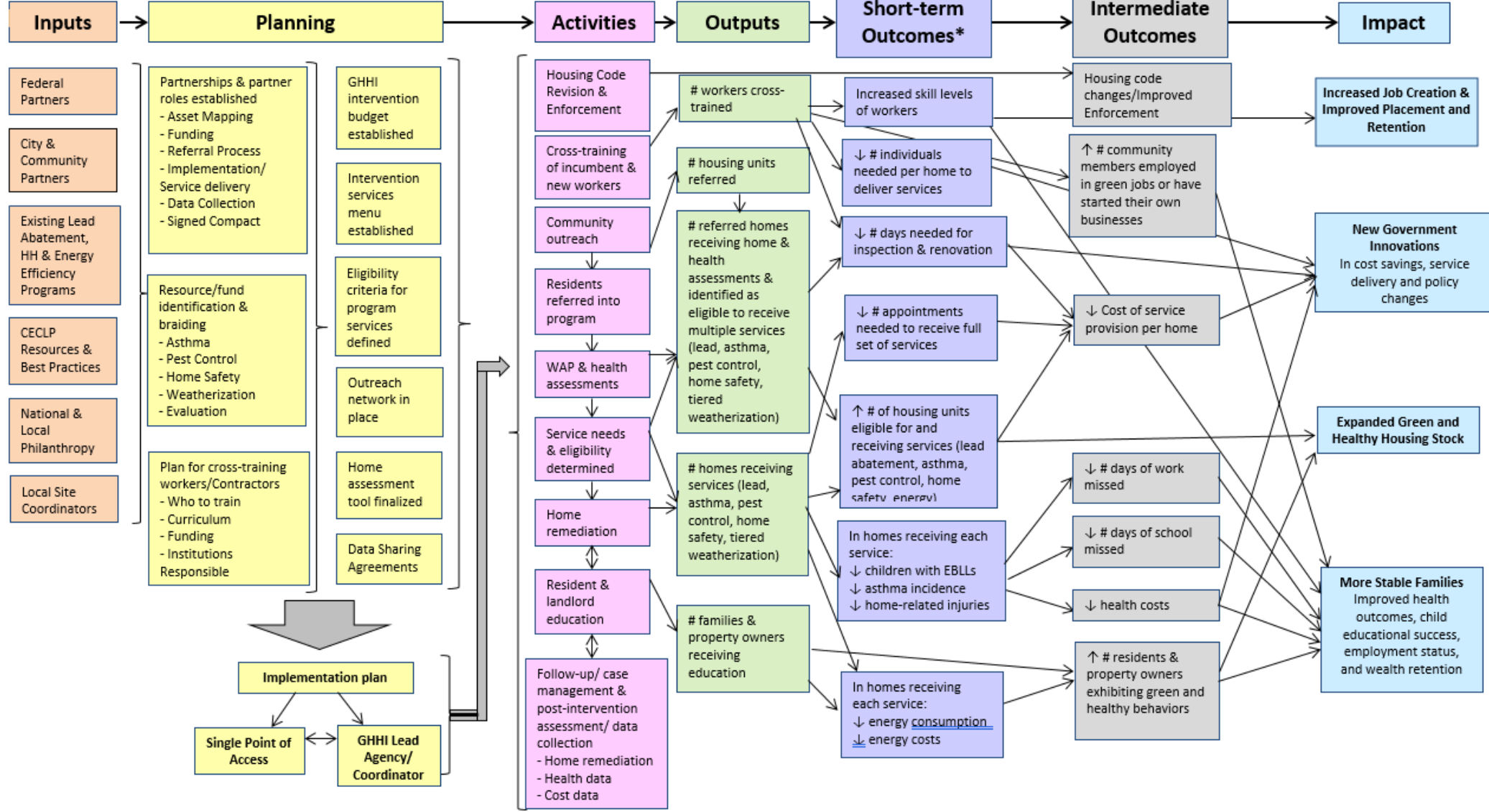
*Short-term outcomes should be expected within 1 year of implementation; intermediate outcomes expected within 1-3 years.

Opens Work to Diverse Funding Sources

- GHHI recognizes the need for an innovative approach to improving housing quality and affordability, often combines traditional and emerging types of grant-based funding
- GHHI Learning Networks often appeal to funders interested in supporting network-based outcome evaluation and evidence of systemic change (Reform and Engagement)

	Philanthropy as Relief	Philanthropy as Improvement	Philanthropy as Social Reform	Philanthropy as Civic Engagement
Philosophy	"Love thy neighbor"	"Teach a man to fish"	"Change not charity"	"Only connect"
Examples	Direct Services (soup kitchens and shelters)	Education and workforce programs	Policy advocacy	Grassroots organizing
Impulse	Address immediate need	Maximize human potential	Dismantle structures that perpetuate problems	Build community

Questions?

Additional information about GHHI Sites

www.ghhi.org

Point of Contact

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